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Sandy, UT, USA
Sofia, Bulgaria
Stockholm, Sweden
Sydney, Australia
Tokyo, Japan
Villa Alemana, Chile
Warsaw, Poland

For complete contact and location information, visit www.ovid.com/contact

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Ovid’s customizable solutions of content, tools, and services make us the #1 choice for scholarly searching.

**Content**
- Premium peer-reviewed, evidence-based journals, including grey and ancillary literature
- The world’s leading scientific, biomedical, and academic databases
- Global, authoritative reference textbooks
- Dynamic, interactive scientific image libraries

**Tools**
- OvidSP, our innovative search and discovery platform that allows seamless access to thousands of content resources
- Sophisticated search technology that delivers relevant and precise results for all user types
- Time-saving workflow features that support fast, efficient research improvement

**Services**
- Industry-leading technical support and customer service accessible 24x7
- Platform and content training tools and services
- Multi-lingual customer service and account management
More medical, academic, and research-oriented businesses throughout the world rely on OvidSP than any other platform as their single source for searching, accessing, and managing premium scholarly literature. Why? With Ovid they can find customizable solutions of high-quality core and niche content fully integrated with their institutional holdings; best-in-class technology tools that enhance search precision and speed workflow, maximizing research productivity; and consultative, award-winning support and training services that help manage costs and resources. All in one place!

Transforming the Way You Search

With over 20 years of experience providing best-in-class solutions for the medical, scientific, and academic researcher, Ovid, part of Wolters Kluwer Health, has a long-standing commitment to understanding customer needs. That’s what drives our product development decision-making and that’s what distinguishes our content, tools, and services in the market. We bring a singular focus to our product offerings—improve research productivity.

OvidSP, our industry-leading online search and discovery platform, continues to break barriers to transform the research community. OvidSP’s unique tools and features are designed to maximize search precision and efficiency, and simplify and speed analysis and workflow—all in a simple, integrated and easy-to-use system.

By providing cost-effective solutions built on the understanding of what our users need, OvidSP allows them to spend less time conducting a search and more time analyzing and making decisions. In fact, our usage data shows that with the latest enhancements to OvidSP, the amount of full text accessed per recorded search has increased more than 70%.

Because of these ongoing investments in understanding user workflow and because of our continued commitment to improving search speed, flexibility, and productivity, OvidSP has become indispensable to hundreds of thousands of researchers, practitioners, information managers, librarians, and students all over the world as they seek information to make new discoveries, enhance ongoing research, and improve patient care.

"OvidSP’s multiple search modes allow our users to utilize whichever interface they feel most comfortable with and which provides them with the best results.”

Anthony McMillan
Information Resources Specialist
Houston Upstream Technical Library
British Petroleum America, Houston, TX, USA
Markets Served

Ovid serves four key global markets representing a diverse collection of institutions and organizations that span a variety of industries and sectors.

**MARKET SEGMENTS SERVED**

**ACADEMIC**
- Colleges and universities
- Medical and nursing schools
- Academic research libraries

**CORPORATE**
- Pharmaceutical companies
- Biotech firms
- Medical device manufacturers
- Petroleum and chemical companies
- Insurance firms

**GOVERNMENT**
- Government institutions
- Health-related ministries

**MEDICAL**
- Hospitals
- Health systems
- Medical centers
- Clinics

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A nursing instructor needs to review with ICU nurses how to insert a PICC line. A search of multiple ebooks using the Nursing@Ovid search interface generates an extensive list of passages and chapters from various books where this specific technique is discussed and illustrated.

A graduate student is writing a paper on the treatment of tendonitis in university athletes. Searching on OvidSP’s Basic Search simultaneously across journals and multiple bibliographic databases in Orthopaedics and Sports Medicine provides instant access to a wealth of authoritative, peer-reviewed resources.

A sociologist who volunteers at a homeless shelter uses a leading social work related database to uncover information on substance abuse and social support systems for homeless veterans.

The librarian at a major pharmaceutical company searches five separate databases simultaneously in order to provide the drug discovery team with the latest information on adverse drug reactions caused by antiretroviral therapies in AIDS/HIV patients.
Ovid’s Global Reach

**GEOGRAPHIC SEGMENTS SERVED**

- **Asia Pacific**
- **Europe**
- **Latin America**
- **Middle East & Africa**
- **North America**
- **UK**

**CANADA**
- 100% med schools

**UNITED STATES**
- More than 95% med schools
- 97% teaching hospitals
- Top 30 pharma firms

**FRANCE**
- 100% med schools

**SCANDINAVIA**
- 100% hospitals

**UNITED KINGDOM**
- 100% med schools
- and public hospitals

**GERMANY**
- 100% med schools
- Top 100 hospitals

**JAPAN**
- 100% med schools

**TAIWAN**
- 100% med schools

**HONG KONG**
- 100% public hospitals and universities

**AUSTRALIA**
- 85% hospitals
- 100% universities

**NEW ZEALAND**
- 100% med schools

**GERMANY**
- 100% med schools
- Top 100 hospitals

**HONG KONG**
- 100% public hospitals and universities

**SCANDINAVIA**
- 100% hospitals

**UNITED KINGDOM**
- 100% med schools
- and public hospitals

**JAPAN**
- 100% med schools

**TAIWAN**
- 100% med schools

**HONG KONG**
- 100% public hospitals and universities

**AUSTRALIA**
- 85% hospitals
- 100% universities

**NEW ZEALAND**
- 100% med schools
At Ovid, we work with more than 150 international and society publishers to aggregate a comprehensive selection of the world’s premier scholarly content. Publishing partners include Lippincott Williams & Wilkins, our sister company within Wolters Kluwer Health Medical Research, and Adis International, also part of Wolters Kluwer Health, as well as Oxford University Press, Springer Science + Business Media, McGraw-Hill, Elsevier, and Wiley-Blackwell, among others.

Our growing list of online journals, books, and databases encompasses core and niche resources in a wide variety of scientific, medical, healthcare, and academic disciplines. Many titles are highly ranked and many have been designated as official publications of important healthcare societies and associations.

**KEY SUBJECT AREAS:**
- Agriculture & Food Sciences
- Bioengineering & Biotechnology
- Clinical Medicine
- Computer Science & Technology
- Dentistry
- Earth & Environmental Sciences
- Engineering
- Evidence-Based Medicine
- Geology
- Life Sciences
- Neurology & Neurosciences
- Nursing & Allied Health
- Pharmacy & Pharmacology
- Philosophy & Religion
- Physics
- Psychology & Psychiatry
- Social Sciences & the Humanities
- Technical Sciences
- Veterinary Medicine
- Zoology

From one title to thousands, librarians have the flexibility and choice to create a customized solution of content that is:
- High-quality, peer-reviewed, and evidence-based
- Comprehensive in coverage and relevant to both generalists and specialists
- Current and without embargoes*

*With the exception of the journal Science.

Independent studies have shown that Ovid ranks first in the marketplace in each of the above criteria. Though we specialize in content currency, our growing list of archive products supports increasing user demand for historical research.
Connecting with Customers

Today’s librarians and information managers face many challenges—from budgetary constraints, to maintaining current and relevant content in their library holdings, to supporting internal systems training. That’s why, at Ovid, we cultivate close partnerships with our customers to better understand their institutional needs and build creative solutions to help meet these challenges and simplify the research process for their users.

We also know searching. Extensive interaction with users and information managers drives our product development decisions, so we can transform the search experience to support the various ways that today’s end users search. Our mission is to deliver search and discovery tools that help users quickly find and access full-text research findings. By listening to the market and observing how users search for information, we’re able to deliver the right tools.

"OvidSP’s Basic Search is a great feature for getting a snapshot of the literature on a particular topic and for identifying records whose terms can be used in an Advanced Ovid Search."

Linda Slater, Public Services Manager, John W. Scott Health Sciences Library
University of Alberta, Edmonton, Alberta, Canada

OvidSP is the destination for all types of users—novice, advanced, power, or casual searcher. It’s a robust, easy-to-use, multi-lingual search platform designed for quick access to the premium journals, books, and databases we offer from our publishing partners. The OvidSP platform is flexible, with multiple search modes that allow users to search the way they want. It’s precise, diving deep to deliver highly specific results based on market-leading technology. OvidSP is also innovative, with inventive features and tools that help users save time and streamline their workflow.

As we continue to enhance the platform further, we’re committed to the evolution of deep vertical search solutions. That means specific interfaces, tools, and content delivery systems built around individual user groups and professional practice areas.

"The new modern-looking interface is easy to use and retains the best features of the Advanced Search mode. Natural Language Processing in the Basic Search mode is very useful for non-professional users."

Janika Asplund, Information Specialist
Tampere University, Tampere, Finland
Consultative Customer Support and Training Services

Ovid is dedicated to the highest level of customer satisfaction—with support resources located all over the world to help answer any questions on system requirements, order fulfillment, and implementation. Our customers consistently praise our support services as one of the leading factors in choosing to work with us. In fact, our Technical Support staff has received a "Certification of Excellence" from BenchmarkPortal, a leading source for customer relationship management (CRM) information and best practices.

Training is a critical component of our customer care portfolio. Ovid offers novice, intermediate, and advanced workshops to help users and information managers understand and take advantage of Ovid's technology tools. Conveniently offered in multiple time zones and in multiple languages, our web-based sessions give attendees the opportunity to learn new features and navigation techniques.

About Wolters Kluwer Health

Wolters Kluwer Health is made up of three distinct business units: Medical Research, Clinical Solutions, and Professional & Education. The Medical Research business includes two powerful brands: Ovid, the world's leading online aggregated scholarly research platform, OvidSP, and Lippincott Williams & Wilkins, one of the world’s oldest and most respected medical journal publishers. Clinical Solutions includes the electronic information providers Medi-Span® and ProVation®, the Facts & Comparisons® drug reference library, and point-of-care tools Clin-eGuide™ and UpToDate®. Professional & Education includes the Lippincott Williams & Wilkins (LWW) textbook and reference publishing solutions for the medical, nursing, and health professions market.


For more information, visit www.wolterskluwer.com.
“Ovid has been my vendor of choice for more than 20 years. I can offer my patrons a broad array of different journals and books from just a single source. OvidSP is—by far—the best search platform out there: basic searchers find it easy to use, and advanced searchers are thrilled with it. At Ovid, they listen. They really listen.”

Carol Crawford, Medical Librarian, Holmes Regional Medical Center, Melbourne, FL, USA